



Supplementary document for your business plan

Standard size Ambala shop 800 Sq feet	
Items	Approximate Cost
Internal Fixtures and Fittings (<i>Includes counters, shelving, paneling</i>)	£45,000.00
Shop Front (<i>20ft length app Full glass with shutters</i>)	£8,000.00
Sign & Canopies	£6,000.00
Cold room (<i>8 ft X 4 ft</i>)	£3,000.00
Air Conditioning	£3,000.00
General Refurbishment (<i>Decoration: Flooring, tiling, lighting, & ancillaries</i>)	£20,000.00
Estimate Cost (approximately)	£85,000.00

Note: Above estimate is an approximate value; it could vary.

Profit margin is based on a discount of 20% of the selling price which is fixed throughout the UK and is the price which we will sell to the distributor. The prices are ex works. The responsibility to collect the goods from the factory is the distributors.

For example: For a turnover of £5000 per week the gross profit would be £1000.00 from the gross profit the distributor would deduct all his expenses to arrive at their net profit.

These figures are for guideline purposes only. It is the distributor's responsibility to determine the anticipated gross turnover and expenses.

Following is the table that provides with sample figures to work out deposit:

Projected weekly turnover	Deposit
£ 5,000.00	£21,666.67
£ 6,000.00	£26,000.00
£ 7,000.00	£30,333.33
£ 8,000.00	£34,666.67
£ 9,000.00	£39,000.00
£10,000.00	£43,333.33